

THE  
JUKES

The logo consists of the words "THE" and "JUKES" in a bold, white, sans-serif typeface. The word "THE" is positioned above "JUKES". A stylized guitar neck, represented by three vertical lines, passes through the center of the letter 'H' in "THE" and extends down to the letter 'J' in "JUKES". At the top of the neck, where it meets the 'H', is a tuning peg symbol (a hash symbol #).